

Activity	Year	Detail	April	May	June	July	August	September	October	November	December	January	February	March
Program Sections Information	2010/11	Recollection of information to the next sections of the 'Voces de la Calle', 'Noticias', and 'Para tí unas letras' programs.	X	X	X	X	X	X	X	X	X	X	X	X
Relationships Strengthening	2010	Strengthening and approximation of relationships with populations involved in the program's development. Visits to associations and communities.	X	X	X	X	X	X	X	X				
Promotion Strategies	2010	Creation, application and evaluation of strategies of the radio show's promotion that lead to its appreciation.	X	X	X	X	X	X	X	X				
Production	2010/11	Elaboration of material as charts, posters, CDs, recording and production of some of the radio show's sections, Internet services, communication with populations, recording equipments.	X	X	X	X	X	X	X	X	X	X	X	X
Tracking	2010/11	Keep contact with institutions that keep track to those participating in the programs.	X	X	X	X	X	X	X	X				
Institutional Networks	2010	Visits, contact and strengthening of relationships with institutions that support the 'Voices of Silence' project.	X	X	X	X	X	X	X	X				
Program Execution	2010/11	Live broadcasting of the radio show twice a week, Tuesday and Thursday, 7 to 8 pm, by two psychology students.	X	X	X	X	X	X	X	X		X	X	X
Audience Ratings	2010/11	Making polls that allow to monitor the audience of the radio show.				X				X				X
Academic support	2010/11	Reinforcement of the program by psychology professionals and journalism from the Universidad Pontificia Bolivariana.	X	X	X	X	X	X	X	X		X	X	X
Reports	2010/11	Making quarterly reports of the advances and results of the project.				X			X			X		X

Year's Budget

Item	Time	Detail	Value
Production costs			
Sound production and recording studio RCM	12 months	5 hours per week	£3994
Broadcast	12 months	2 hours per week	£3994
Journalistic backing and production	12 months	Payment of 5 hours a week for 2 supports.	£4993
Administrative			
Salary of Professionals in charge of the radio show (2)	12 months	£912 per month	£10947
Consumables			
Cds for copies	12 months		£166
Stationery	12 months	Reams	£66
Printing	12 months	Printing and inks	£49
Internet	12 months	Research and mails	£199
Calls	12 months	Calls made to production	£166
Correspondence	12 months	5 sendings per week	£499
Journalist's voice recorder	4 equipments	£83 each one	£332
Journalist's voice recorder Batteries	104 pairs		£166
Project Administration			£3000
Total Cost			£28571